

Date: 06/05/09

Current Geography Selection: (1 Selected) Counties: Butler County

Current Index Base: Entire US

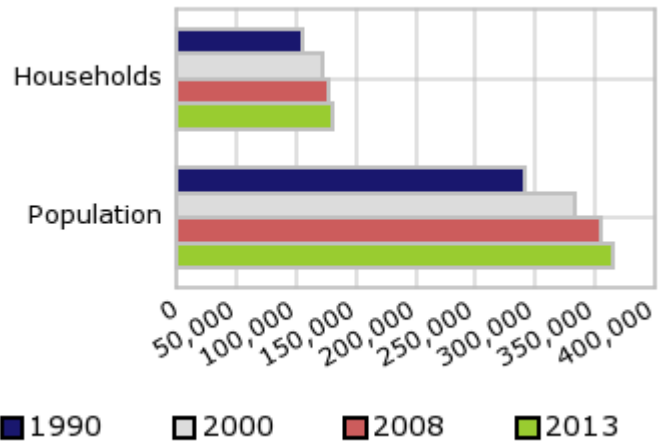
Executive Summary Report with Charts

Population Demographics

The number of households in the study area in 1990 was **104,534** and changed to **123,082** in 2000, representing a change of **17.7%**. The household count in 2008 was **128,593** and the household projection for 2013 is **130,932**, a change of **1.8%**.

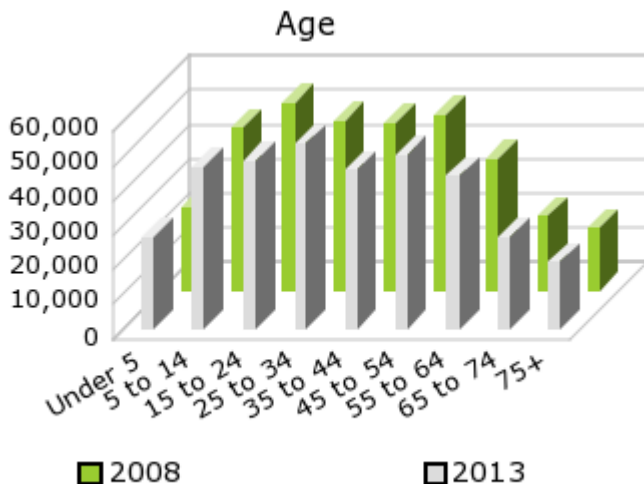
The population in the study area in 1990 was **291,478** and in 2000 it was **332,807**, roughly a **14.2%** change. The population in 2008 was **353,895** and the projection for 2013 is **364,280** representing a change of **2.9%**.

Population and Household Change



	1990 Census	2000 Census	2008 Estimate	2013 Projection	Percent Change	
					1990 to 2000	2008 to 2013
Total Population	291,478	332,807	353,895	364,280	14.2%	2.9%
Total Households	104,534	123,082	128,593	130,932	17.7%	1.8%

Population by Age



In 1990, the median age of the total population in the study area was **31.5**, and in 2000, it was **34.2**. The median age in 2008 is **35.3** and it is predicted to change in five years to **36.1** years. In 2008, females represented **51.1%** of the population with a median age of **36.2** and males represented **49.0%** of the population with a median age of **34.3** years. In 2008, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **75 +** years.

Age Groups

	1990		2000		2008		2013		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2008 to 2013
0 to 4	21,420	7.4%	23,106	6.9%	24,581	7.0%	26,764	7.4%	7.9%	8.9%
5 to 14	42,932	14.7%	48,799	14.7%	47,200	13.3%	47,336	13.0%	13.7%	0.3%
15 to 19	23,949	8.2%	27,158	8.2%	25,980	7.3%	23,333	6.4%	13.4%	-10.2%
20 to 24	26,470	9.1%	26,901	8.1%	28,606	8.1%	25,794	7.1%	1.6%	-9.8%
25 to 34	48,676	16.7%	44,537	13.4%	49,272	13.9%	54,019	14.8%	-8.5%	9.6%
35 to 44	44,211	15.2%	54,477	16.4%	48,890	13.8%	45,843	12.6%	23.2%	-6.2%
45 to 54	29,447	10.1%	45,212	13.6%	50,944	14.4%	50,478	13.9%	53.5%	-0.9%
55 to 64	24,643	8.5%	27,060	8.1%	38,504	10.9%	44,686	12.3%	9.8%	16.1%
65 to 74	17,713	6.1%	20,142	6.1%	21,803	6.2%	26,769	7.3%	13.7%	22.8%
75 +	12,000	4.1%	15,415	4.6%	18,222	5.2%	19,378	5.3%	28.5%	6.3%

Population by Race/Ethnicity

Race and Ethnicity
Percent Composition



In 2008, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

A: White
B: Asian Pac Islr
C: Black
D: Hispanic
E: Amer Indian or Alaska Native
F: Other or Multi Race

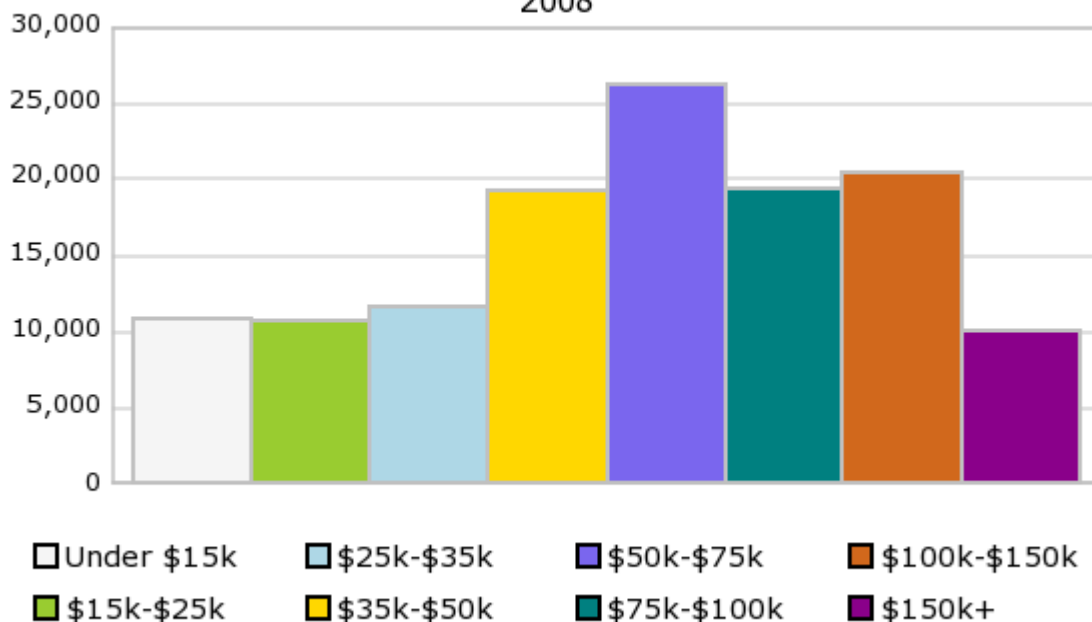
Race & Ethnicity

	1990		2000		2008		2013		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2008 to 2013
White	274,893	94.3%	303,510	91.2%	313,291	88.5%	316,536	86.9%	10.4%	1.0%
Black	13,133	4.5%	17,531	5.3%	25,309	7.2%	29,944	8.2%	33.5%	18.3%
American Indian or Alaska Native	378	0.1%	693	0.2%	320	0.1%	187	0.1%	83.3%	-41.6%
Asian or Pacific Islander	2,656	0.9%	5,262	1.6%	7,854	2.2%	9,627	2.6%	98.1%	22.6%
Other Race	415	0.1%	2,066	0.6%	2,313	0.7%	3,159	0.9%	397.8%	36.6%
Two or More Races			3,745	1.1%	4,808	1.4%	4,827	1.3%		0.4%
Hispanic Ethnicity	1,468	0.5%	4,771	1.4%	9,268	2.6%	12,186	3.4%	225.0%	31.5%

Not Hispanic or Latino 290,009 99.5% 328,036 98.6% 344,627 97.4% 352,094 96.7% 13.1% 2.2%

Households by Income

**Households by Income Group
2008**



In 2008 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories

	1990		2000		2008		2013		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2008 to 2013
\$0 - \$15,000	21,848	20.9%	14,639	11.9%	10,863	8.4%	9,812	7.5%	-33.0%	-9.7%
\$15,000 - \$24,999	17,461	16.7%	13,241	10.8%	10,699	8.3%	8,912	6.8%	-24.2%	-16.7%
\$25,000 - \$34,999	16,822	16.1%	14,677	11.9%	11,629	9.0%	10,286	7.9%	-12.8%	-11.5%
\$35,000 - \$49,999	20,276	19.4%	21,377	17.4%	19,224	15.0%	17,297	13.2%	5.4%	-10.0%
\$50,000 - \$74,999	18,778	18.0%	27,275	22.2%	26,285	20.4%	26,190	20.0%	45.3%	-0.4%
\$75,000 - \$99,999	5,903	5.7%	15,943	13.0%	19,377	15.1%	19,608	15.0%	170.1%	1.2%
\$100,000 - \$149,999	2,426	2.3%	11,623	9.4%	20,401	15.9%	24,008	18.3%	379.1%	17.7%
\$150,000 +	988	1.0%	4,307	3.5%	10,115	7.9%	14,819	11.3%	335.9%	46.5%
Average Hhld Income	\$38,512		\$58,779		\$65,100		\$69,676		52.6%	7.0%
Median Hhld Income	\$32,449		\$48,121		\$60,426		\$67,541		48.3%	11.8%
Per Capita Income	\$13,944		\$21,738		\$24,235		\$25,618		55.9%	5.7%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.

Demographic data © 2008 by Experian/Applied Geographic Solutions.

Traffic Count data © 2008 by DataMetrix. All rights reserved.

Business List data © 2008 by D&B®. All rights reserved. All D&B information is powered by DUNSRight™, D&B's Quality Process.

© 2009. **DDR is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All

rights reserved.

Privacy Statement | License Agreement