

## Butler County, Ohio



### **America's Best Places to Live, Work and Play!**

Each of this year's 30 Most Livable Communities have developed innovative approaches to prepare for the New Economy through the creative strategies, actions, and visions of their leadership.

**Investment in Creativity = Livability for Everyone**  
[www.MostLivable.org](http://www.MostLivable.org)

*"I had left long ago, first for Denver, then Los Angeles, and had stopped thinking of Cincinnati as an exciting destination years ago. Fortunately, civic leaders had not given up. Residents have long been proud of their attractive city, built as it is on verdant and gentle hills affording spectacular views of the Ohio River. And they never forgot what Charles Dickens wrote in his "American Notes": "The inhabitants of Cincinnati are proud of their city as one of the most interesting in America and with good reason." Or that Winston Churchill found it America's most beautiful inland city. Or that Henry Wadsworth Longfellow called it the "Queen City of the West." So they set out to revive it. Years of effort suddenly are reaching critical mass."*

— Steven Rosen, The Los Angeles Times, Sept. 7, 2003

The 15-county Cincinnati USA region of 2.1 million people is at the intersection of three states: Ohio, Kentucky and Indiana. Known for its rolling hills, wooded suburbs, revitalized downtown riverfront and a dynamic workforce and environment where businesses grow and people thrive, Fortune Magazine calls it one of the Top 10 places in the country to live and work. Cincinnati USA is aggressively committed to seizing the technological reins of the new millennium and galloping full speed into the future by leveraging and sustaining its role as a high-tech leader and incubator for creative resources. With more than 2,000 area firms currently engaged in high technology and a proliferation of research and development centers, the region is carefully focusing its financial resources on those opportunities that hold the most promise for high-wage, high-growth jobs that will continue to attract families, businesses and skilled employees.

On both shores of the Ohio River, Cincinnati USA is realizing historic investment, experiencing phenomenal growth and creating an exciting inland destination as a thriving global business center and a dynamic place to call home. Downtown Cincinnati is undergoing a remarkable transformation. More than \$3 billion dollars will be reinvested in the urban core within this decade. This "Renaissance on the River" has been sparked by world-class development projects along 40 acres of reclaimed riverfront, which includes parks, housing, sports stadiums and an exciting array of private mixed-use development in Downtown Cincinnati, Covington and Newport, KY.

The region boasts 5,000 acres of parks and green space, miles of trails and scenic overlooks along the Ohio River Corridor, and an internationally renowned arts, cultural and entertainment scene. With the fastest-growing major airport in the world—Delta Air Lines' second largest hub (after Atlanta)—and within 600 miles of more than 50% of the country's population, Cincinnati USA provides all the economic, employment, transportation, education and quality-of-life advantages of a diverse metropolitan region.

Fusing the high-energy pulse of modern urban America with the region's natural beauty, historic charm and strong traditions, Cincinnati USA is a region both energized by its potential and solidly grounded in its reality.

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